

Publication Details

Name - Dr. Rohit Ganguly

Designation- Assistant Professor, Department of Journalism and Mass Communication.

Specialization- Film Studies, Development Communication, Public Relations, Advertising, Communication Studies, Media Laws.

Research interest- Development Communication, Film Studies, Advertising, Public Relations, Global Communication, Media and Culture, Media Laws & Ethics

No. of Publication: 2

Book Chapter Publication : 2

No of Conferences & Paper Presentations-6

DOI No.	Name of the Article	Name of the Author	ISBN No.	Year of Publication
NA	Facets of Defamation with Appropriate Case Studies	Dr. Rohit Ganguly	978-81-971801-9-4	Not yet published
NA	Influence of Italian Neo-Realism on Satyajit Ray's Films-A Descriptive Study	Dr. Rohit Ganguly	978-81-963402 -2-3	Not yet published

Conferences: - Topic/Title-Towards a Sustainable Future: Exploring the Benefits and Challenges of a Green Economy Transition in India-International Conference on Transforming the Future of Environmental Sustainability Organised by-Swami Vivekananda University-2024 (Accepted)

Topic/Title-Online Teaching Platforms & Tools -National Conference on -National Education Policy-A Paradigm Shift & Implications on Online Education-Organised by DY Patil University, Pune-2024 (Accepted)

Topic/Title-Media Literacy and Information Consumption in the Digital Age-International Conference on Media Dynamics in the Digital Age: Navigating Challenges and Opportunities (IC-MDDA-2024) Organised by-Chandigarh University-2024 (Accepted)

Topic/Title-Examining the Cultural Exchange: Hallyu-wood's Impact on Kolkata's Gen Z-International Conference on Diversity & Representation in Media & Society-Organised by Reva University, Pune-2024 (Accepted)

Topic/Title-Future of Journalism in the Digital World-International Conference on Media at Crossroad: Identity, Inclusion & Representation in the Digital Age-Organised by Berampur University, Odisha-2024 (Accepted)

Topic-Title-Story Spin and Counterpoint -An Integral tool of Public Relations and Advertising-III National Conclave Theme-Media Communication and Shifting Professional Codes-Organised by Sister Nivedita University, Kolkata-2024 (Accepted)